

# The Democrats' "SwipeBlue" Gambit

by [Joseph DeMaio](#), ©2024

This is why we built SwipeBlue.

Customer	Uses	Notes
1 Candidates	Early/Absentee Voting Event Invitations Fundraising GOTV House Parties	Start your campaign with relational fundraising to your family and friends. Use SwipeBlue at every stage as you build a finance team, recruit volunteers, house parties, persuade voters, ID your supporters, push early/absentee and GOTV.
2 Grassroots	Early/Absentee Voting Education Event Invitations GOTV Fundraising	Use SwipeBlue to recruit more volunteers for your grassroots group. Use SwipeBlue for all kinds of voter contact, from registration to persuasion.
3 PAC (Multicandidate)	Fundraising Volunteers Persuasion GOTV	Offer SwipeBlue as an in-kind donation to your candidates to turbocharge fundraising, volunteer recruitment, persuasion, and GOTV.
4 Democratic Committees	Early/Absentee Voting Education Event Invitations GOTV Fundraising	Use SwipeBlue to recruit more donors and activists. Then use SwipeBlue for all kinds of voter contact, from registration to persuasion to GOTV.
5 Youth Groups	Early/Absentee Voting Education Event Invitations GOTV Lobbying	Use SwipeBlue to encourage your friends to volunteer. Then use SwipeBlue to make sure all your friends are registered to vote. Then educate them on candidates, and voting mechanics. Then make sure they vote!

<https://www.swipeblue.org/about>

(May 27, 2024) — There is an interesting [post](#) at Townhall.com addressing a new Democrat venture called “SwipeBlue.”

The post addresses a Democrat [scheme](#) to conscript people into using their smartphones to text other people to get them to register to vote and to refer others to sign up for the SwipeBlue app. The gambit advertises that participants can “earn” up to \$35 for successfully complying with the protocols.

There may be only one small problem: the gambit may well violate federal law. Specifically, [18 U.S.C. § 597](#) addresses “expenditures to influence voting.” In addition, [52 U.S.C. § 10307\(c\)](#) makes it a crime – a felony punishable with up to five years in prison, coupled with a \$10,000 fine, or both – for anyone who “pays or offers to pay or accepts payment either for *registration to vote or for voting...*” (Emphasis added) Encouraging people to register and to vote is one thing, but SwipeBlue may be quite another.

That said, it is doubtful that either the Federal Election Commission or the Department of “Just Us” – headed by Democrat Attorney General and Supreme Court loser wannabe Merrick Garland – will show any interest in exploring whether the “SwipeBlue” app actually violates those statutes. Then again, if the question gains any traction in the media – perhaps beginning with the Townhall article and this *P&E* offering from your humble servant – a small measure of accountability might finally be imposed on the Democrat election machine. Then again..., maybe not.

Recall that Brandon noted in the 2020 election cycle that he was [proud](#) that the Democrats had created the “most extensive and inclusive voter fraud organization in the history of American politics...” That statement, of course, was an oh-so-typical Brandon verbal gaffe. On the other hand, it still retained the patina of truth: how else does one explain the 3:45 AM magical appearance of thousands of *unfolded* “mail-in” ballots to be run through voting tabulator machines? Stolen elections? Surely you jest.

Moreover, at the end of the day, one would think that, at minimum, whoever concocted the app gambit would have considered identifying it *without* using the term “swipe.”